



Privacy and Cookie Policy of Shuffly B.V.

Version: 06-01-2025

Shuffly B.V., located at Dillenburgstraat 11B, 5652 AM Eindhoven, The Netherlands, is responsible for the processing of personal data as described in this privacy policy.

Contact information:

- Website: www.shuffly.com
- Address: Dillenburgstraat 11B, 5652 AM Eindhoven, The Netherlands
- Phone number: +31 (0)63 64 63 303
- Email: info@shuffly.nl

Personal data we process

Shuffly B.V. processes your personal data because you use our services and/or because you provide these data to us. Below is an overview of the personal data we process:

- First and last name
- Address details
- Phone number
- Email address
- IP address
- Other personal data you actively provide, for example by creating a profile on our website, in correspondence, or by phone
- Internet browser and device type

Sensitive personal data we process

We do not process sensitive or special categories of personal data unless you provide them to us. Our website does not collect data from visitors under the age of 16, unless they have consent from a parent or guardian. We recommend that parents supervise their children's online activities. If you believe that we have collected personal data from a minor without consent, please contact us at info@shuffly.nl so that we can delete this information.

Purposes and legal grounds for processing

Shuffly B.V. processes your personal data for the following purposes:

- To send our newsletter
- To contact you by phone or email if necessary to carry out our services
- To provide you with the option to create an account
- To improve our services and website based on your preferences

Automated decision-making

Shuffly B.V. does not make decisions based on automated processing that could have significant consequences for you.

Retention of personal data

Shuffly B.V. retains your personal data no longer than is strictly necessary to achieve the purposes for which the data was collected. If you have created an account, we will retain your account data until you explicitly delete the account.

Sharing Personal Data with Third Parties

Shuffly B.V. does not sell your data to third parties and only provides these to third parties when necessary to execute our agreement with you or to comply with a legal obligation.

Cookies and similar technologies we use

Shuffly B.V. uses functional, analytical, and tracking cookies. A cookie is a small text file that is stored in your browser on your computer, tablet, or smartphone when you visit our website for the first time. We use cookies to ensure that the website functions properly, to remember your preferences, and to analyze how the website is used.



When you first visit our website, we inform you about these cookies and ask for your consent to place them. You can opt-out of cookies by adjusting your browser settings to prevent it from storing cookies. Additionally, you can delete previously stored cookies through your browser settings.

Overview of cookies used

Shuffly B.V. places the following cookies:

- **Necessary: cookiefirst-consent**

Domain: shuffly.com

Expiration: one year

Type: Cookie

Provider: Cookie First

This cookie stores your cookie preferences for this website. You can easily change or withdraw your consent.

- **CRAFT_CSRF_TOKEN**

Domain: shuffly.com

Expiration: session

Type: Cookie

This cookie is used to prevent malicious automated form submissions via Cross-Site Request Forgery (CSRF).

- **CraftSessionId**

Domain: shuffly.com

Expiration: session

Type: Cookie

This cookie is used by our CMS for session management.

Access, correct, or delete data

You have the right to access, correct, or delete your personal data. You also have the right to withdraw your consent for data processing or object to the processing of your personal data by Shuffly B.V. Additionally, you have the right to data portability, meaning you can request that we send the personal data we hold about you in a machine-readable file to you or another organization you specify.

To request access, correction, deletion, data portability, or withdrawal of consent, please contact us at info@shuffly.nl. Shuffly B.V. also wants to inform you that you have the right to file a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). You can do so via <https://www.autoriteit-persoonsgegevens.nl>

Data security

Shuffly B.V. takes the protection of your data seriously and has implemented appropriate technical and organizational measures to prevent misuse, loss, unauthorized access, disclosure, or unauthorized modification. If you believe that your data is not properly secured or there are signs of misuse, please contact us immediately at info@shuffly.nl.

Changes to this privacy policy

Shuffly B.V. reserves the right to change this privacy policy. The most current version will always be published on our website. We recommend that you review this policy regularly to stay informed about any changes.